

## For Immediate Release

April 1, 2007

### **New Product: Wireless DMX**

Lightronics is going Wireless! Winner of the Lighting & Sound July 2006 shootout! Lightronics now offers convenient reliable DMX built-in or stand alone. Products include the Stand Alone Wireless DMX Transmitter and the Stand Alone Wireless DMX Receiver. Also offered, as options, is the Wireless DMX for all Lightronics Lighting Consoles and Wireless DMX for the NEW XC Series Dimmers. The Wireless DMX features include 16 Universes of 512 DMX Channels, Real-Time FHSS TDMA Communication, and 83 Channel Hopping 2.45GHz Band. The Wireless DMX also has incredible range; 1400 feet inside and 4000 feet outside. The outside range can even go through structures.

For more information about Wireless DMX from Lightronics please visit [www.lightronics.com](http://www.lightronics.com) or call toll free at 800-472-8541.

#### **Contact Information:**

Lightronics, Inc.  
509 Central Dr  
Virginia Beach, VA 23454  
P 757-486-3588 F 757-486-3391  
Gary Hardy, National Sales Manager  
[gary002@lightronics.com](mailto:gary002@lightronics.com)

Thank You,  
Shannon Heederik  
Marketing Director